# CATALYST

#### **COMPANY PROFILE**

2025



#### WHO ARE W?

We are a full-service digital marketing agency committed to helping businesses succeed in the digital age. With specialized teams in media production, web development, and social media marketing, we bring a holistic approach to delivering innovative solutions that drive growth, sales, and brand visibility.

Our media production experts craft compelling visual and video content, our web developers build optimized and responsive websites, and our social media marketing specialists create impactful campaigns to reach your target audience.

#### ABOUT

We are a full-service digital marketing agency dedicated to empowering businesses in the digital landscape. Our integrated team of specialists in media production, web development, and social media marketing collaborates to deliver innovative solutions tailored to your unique needs. We excel at crafting engaging visual and video content, building optimized and responsive websites, and designing impactful social media campaigns.

Our holistic approach ensures that we not only drive growth and boost sales but also enhance your brand's visibility by effectively connecting with your target audience. By uniting these expert services, we create strategies that make your business stand out in today's competitive market.

#### WHY CHOOSE

#### **MORE THAN 14 YEARS**

OF EXPERIENCE IN THE DIGITAL MARKETING FIELD.

#### INNOVATIVE

GROWTH STRATEGIES TO DRIVE GROWTH, BOOST SALES, AND ENHANCE BRAND VISIBILITY.

#### SPECIALIZED EXPERTISE

IN MEDIA PRODUCTION, WEB DEVELOPMENT, AND SOCIAL MEDIA MARKETING.

#### **FULL-SERVICE**

DIGITAL MARKETING AGENCY OFFERING HOLISTIC SOLUTIONS.

#### **CLIENT-CENTRIC**

APPROACH ALIGNING WITH YOUR BUSINESS GOALS AND VISION.

#### PROVEN RESULTS

AMPLIFYING ONLINE PRESENCE AND ACHIEVING SIGNIFICANT GROWTH.

#### DEDICATED PARTNERSHIP

COMMITTED TO UNLOCKING YOUR BUSINESS'S FULL POTENTIAL.



#### **Our Mission**

is to empower businesses by transforming their online presence through strategic, creative, and data-driven digital marketing solutions. We are committed to delivering high-quality services that generate measurable success, helping our clients grow, connect with their audience, and achieve sustainable growth in an increasingly competitive digital world.



#### **Our Vision**

is to become a leading digital marketing agency, renowned for our innovative solutions and results-driven strategies. We aim to inspire and enable brands to achieve their full potential by leveraging the latest in technology and marketing trends, helping them stay ahead in the fast-paced digital landscape.



#### STATISTICS

Discover interesting statistics and fascinating facts that highlight our journey and experience in the digital space.



+14

Years Of Experience



+100

Active Clients



+450

Projects Done



+300

Happy Clients

## SERVICE



## Marketing STRATEGIES

In today's digital landscape, effective marketing strategies are vital for business success. We specialize in crafting tailored plans based on deep market insights to position your brand effectively.

Our innovative tactics enhance visibility, engagement, and conversions, helping you achieve your goals.





# CREATION

Once the concept and strategy are defined, our talented team brings the ideas to life through content creation and production.

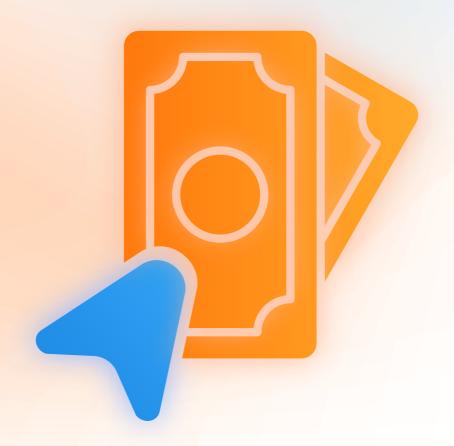
This includes writing compelling copy, designing eye-catching visuals, and creating engaging multimedia content that aligns with your brand identity.





## Media Buying (SPONSORED ABS)

Effective media buying is essential for amplifying your brand in today's digital world. We specialize in strategically placing sponsored ads across social media, search engines, and display networks. Utilizing data-driven insights, we optimize ad placements and budgets to ensure your message reaches the right audience at the right time, maximizing engagement and ROI.





## Graphic DESIGN

Our team of skilled graphic designers brings your concepts to life by creating captivating visuals. We use various design elements such as color palettes, typography, imagery, and layout techniques to craft visually appealing graphics that effectively convey your brand message and evoke the desired emotions.





### Ui & Ux DESIGN

Exceptional UI and UX design are crucial for engaging users today. We specialize in crafting intuitive and visually appealing interfaces that provide seamless experiences across all digital platforms. By blending deep user insights with innovative design, we deliver solutions that are both beautiful and highly functional, helping to elevate your brand and drive success.





# PRODUCTION

In today's visually driven world, high-quality media content is crucial for capturing attention and telling your brand's story. We offer exceptional media production services that bring your vision to life. Our team of experts specializes in creating engaging visual and video content that resonates with your target audience. From concept development to final production, we use cutting-edge technology and creative storytelling to produce media that enhances your brand's visibility and fosters meaningful connections with your customers.







Our company offers expert video editing services to transform raw footage into polished, captivating videos. We skillfully craft narratives, incorporate seamless transitions and effects, and enhance audio quality. With a focus on your brand, we tailor the editing to align with your unique identity, delivering exceptional results that engage and resonate with your audience.





# Search Engine OPTIMIZATION (SEO)

We specialize in Search Engine Optimization (SEO) services that boost your online visibility and drive organic traffic. Our expert team employs advanced strategies tailored to your business goals, enhancing search rankings and connecting you with your target audience.





# DEVELOPMENT

Our company specializes in professional web development services. We design and develop customized websites tailored to your specific business needs, incorporating user-friendly interfaces and visually appealing designs.





## BRANDING

We offer comprehensive branding services to help businesses establish a strong identity. Our expertise includes developing cohesive brand strategies, designing unique logos, creating distinctive color palettes, and crafting compelling narratives that resonate with your target audience. By aligning your brand elements across all channels, we enhance recognition and foster customer loyalty.

































































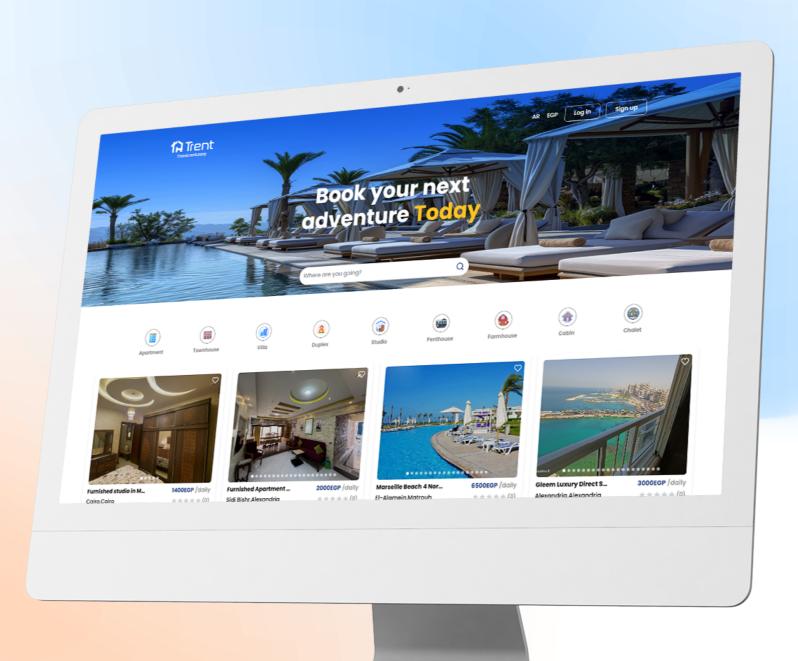




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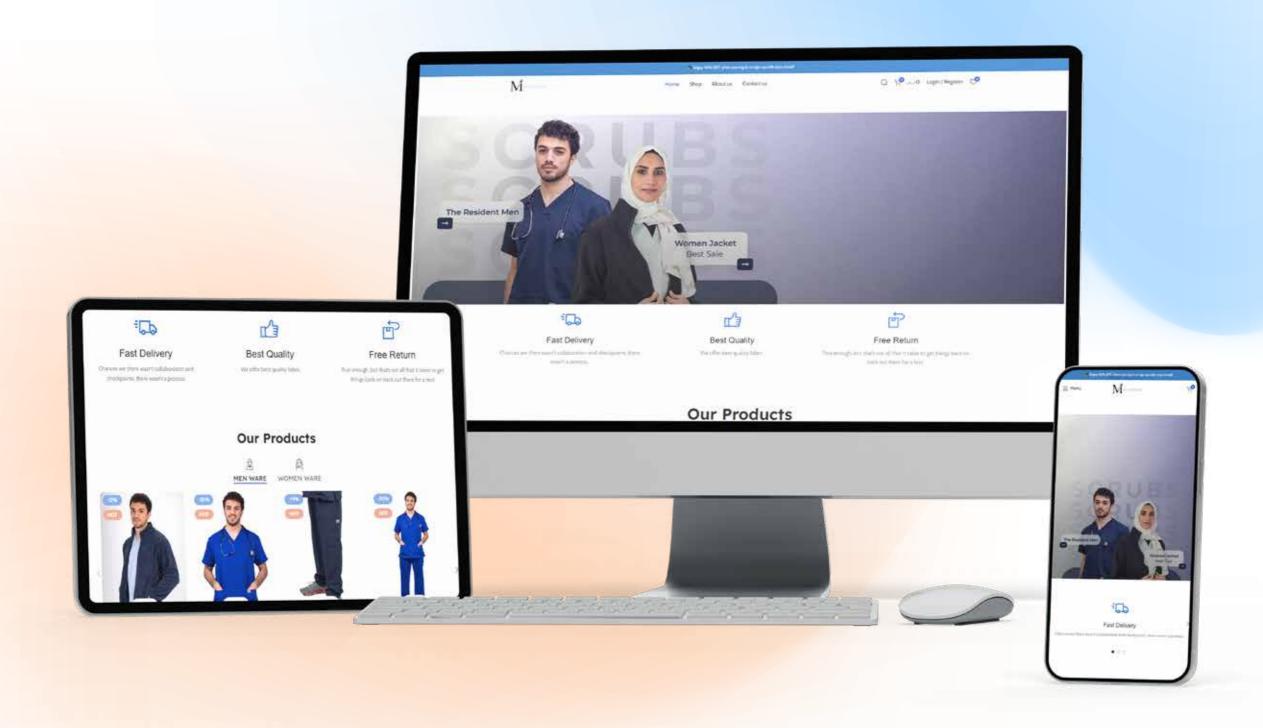








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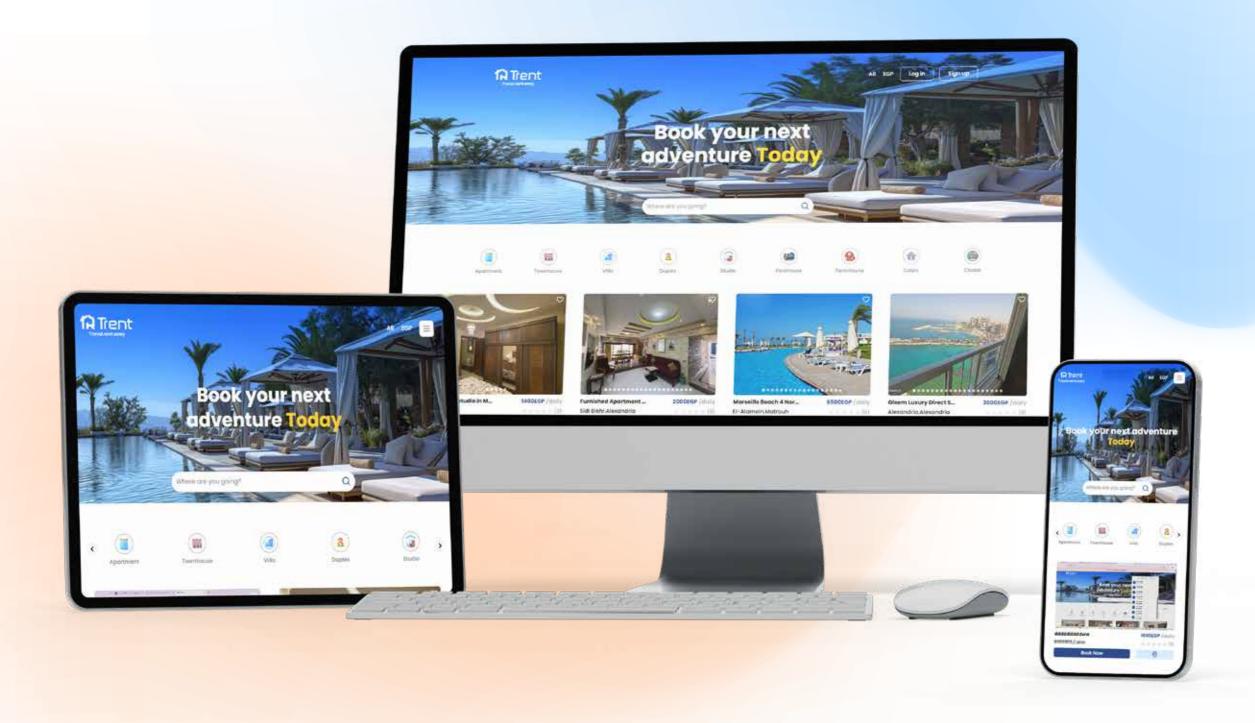


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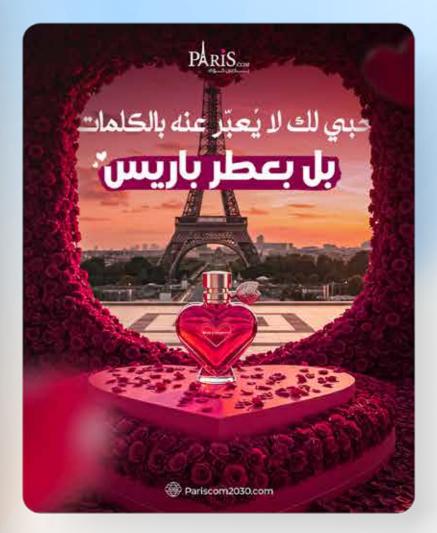
## Graphic DESIGNS



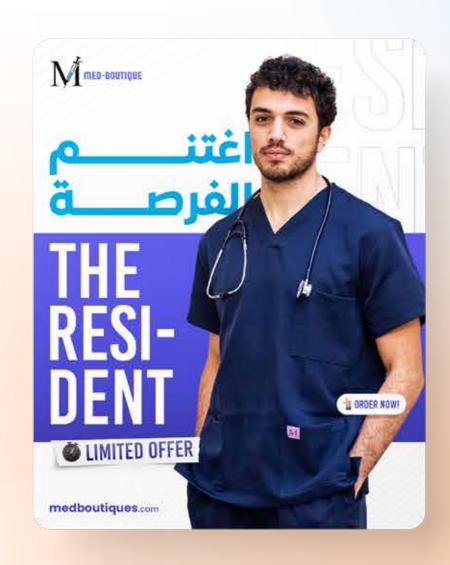






















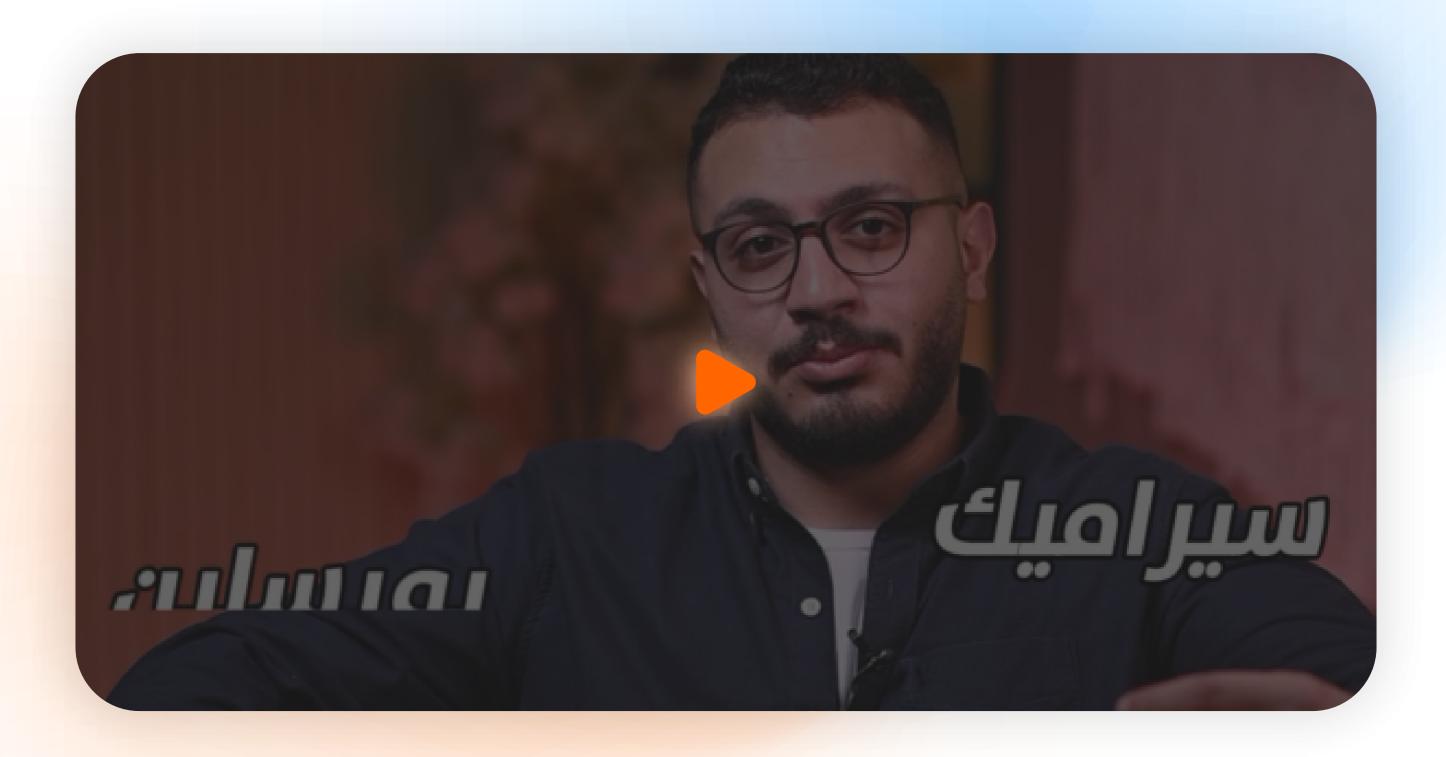




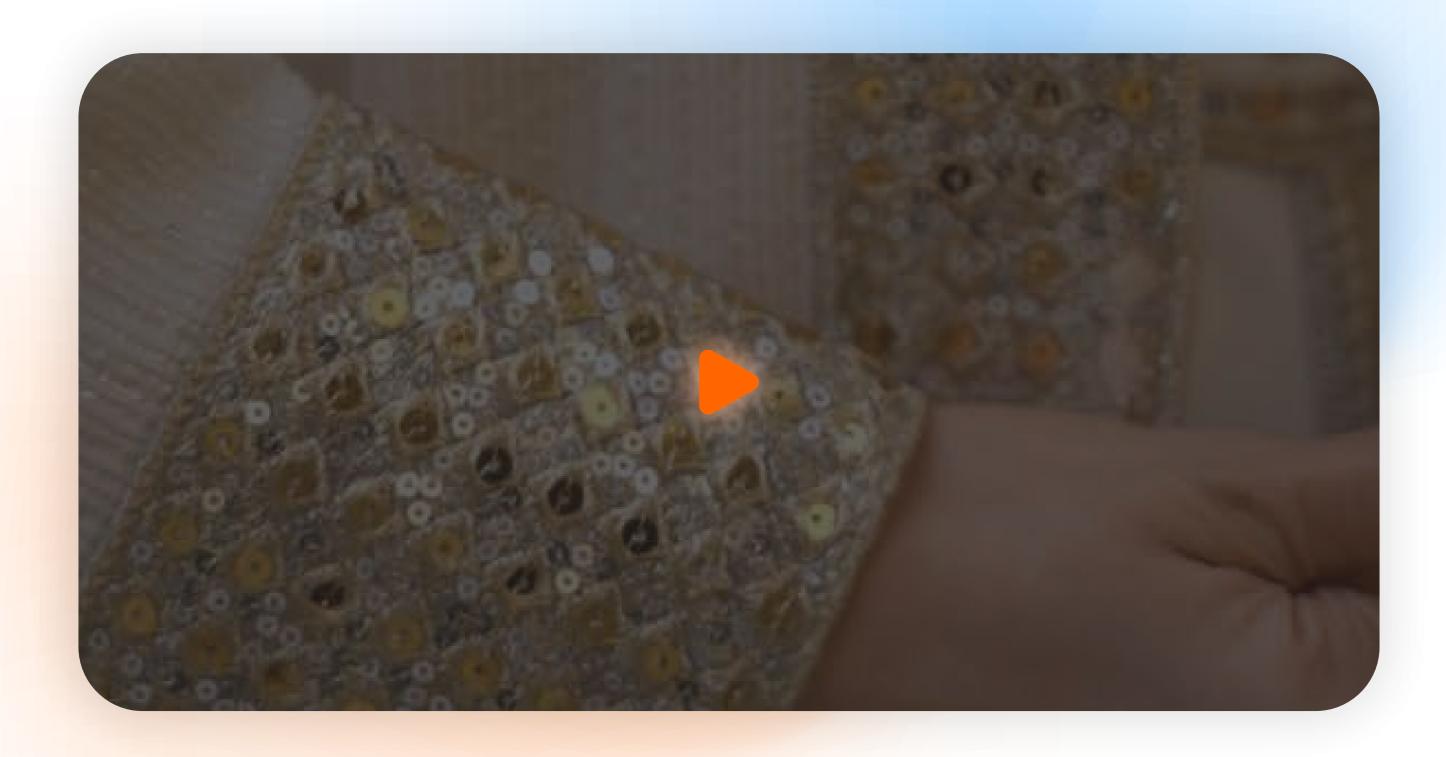
# PRODUCTION



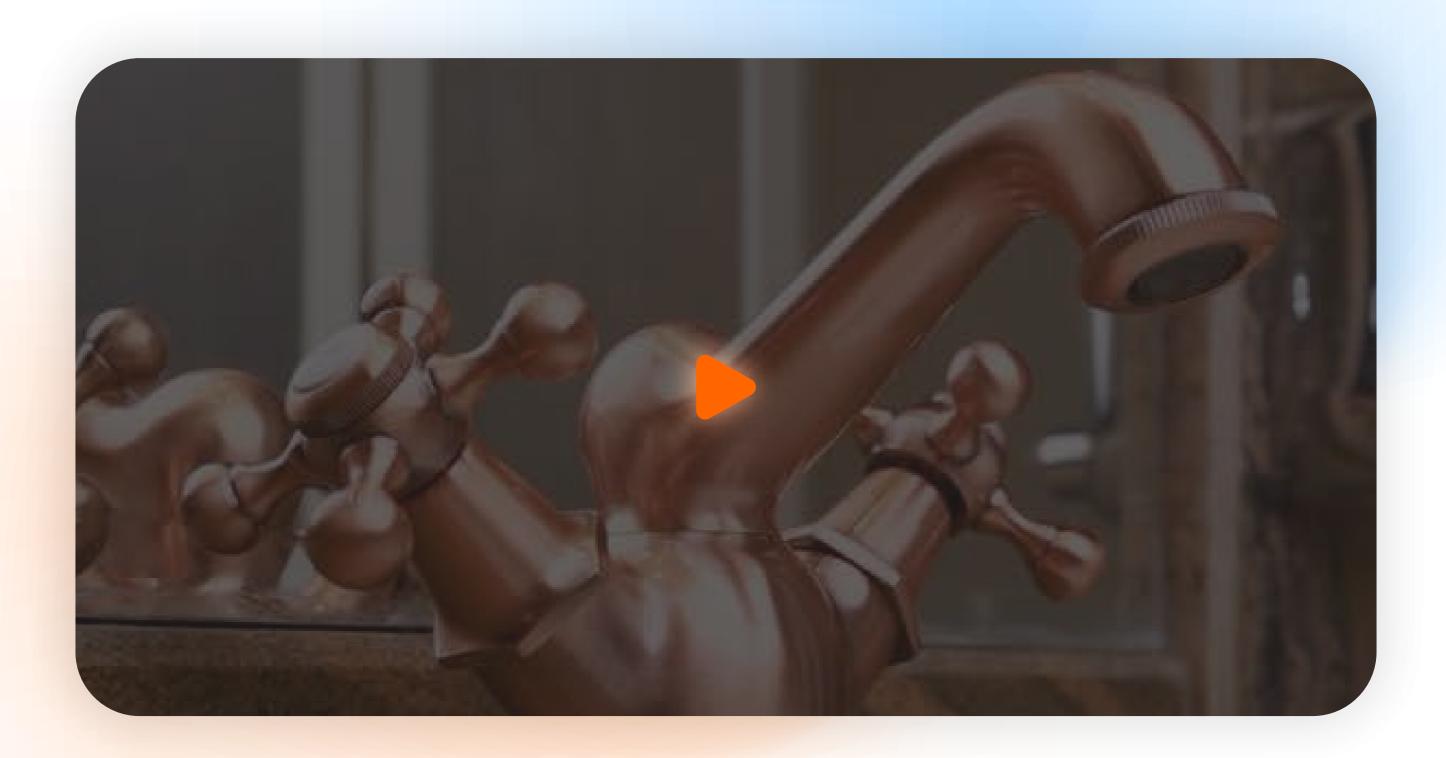












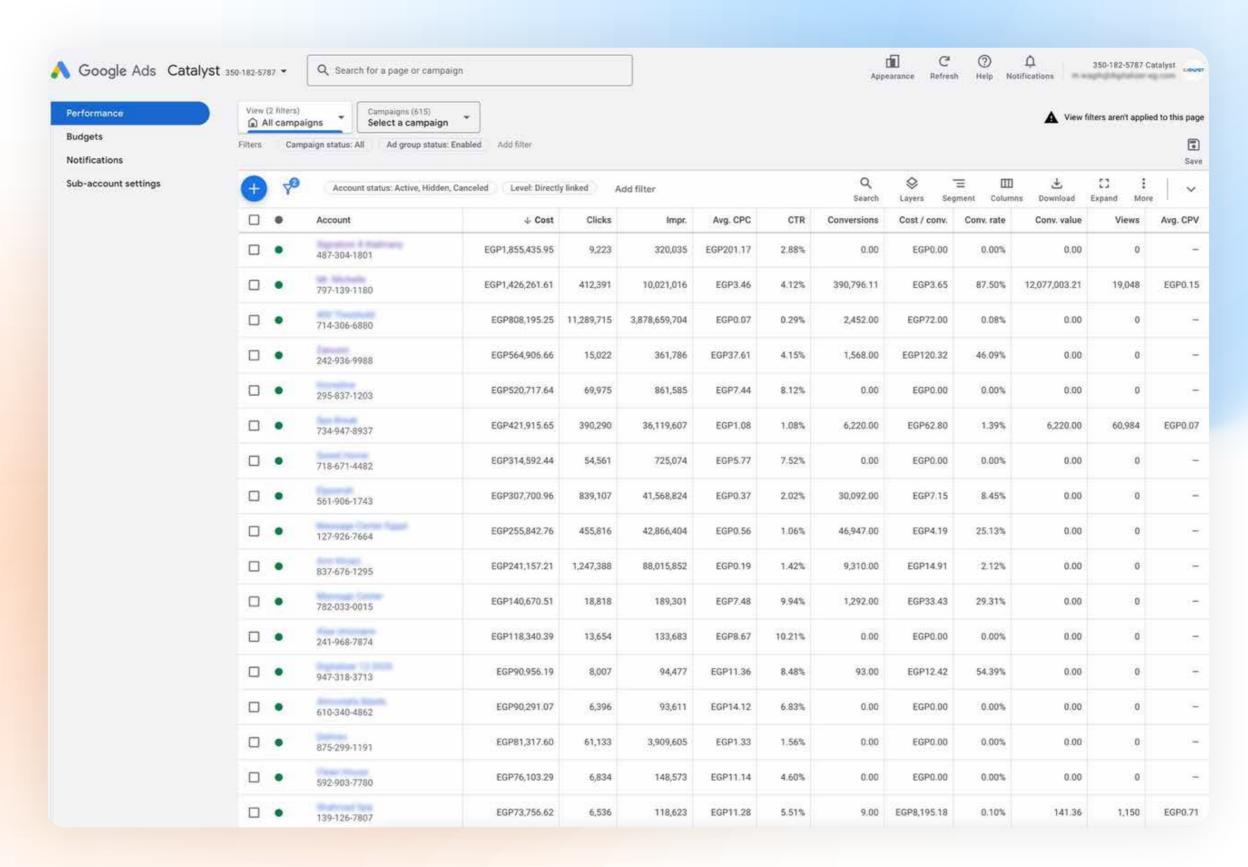




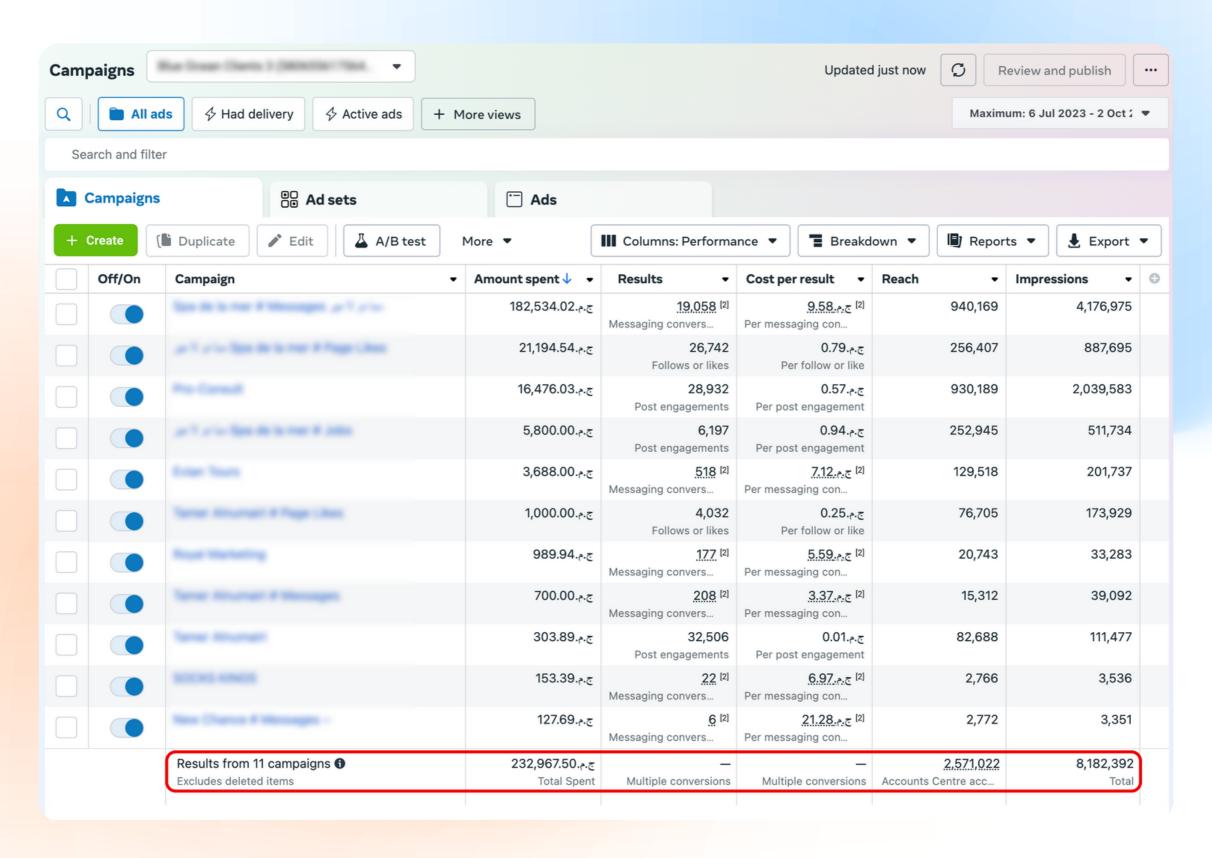




## GoogleADS









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Off/On	Campaign	<ul> <li>→ Amount spent ↓ →</li> </ul>	Results <b>▼</b>	Cost per result ▼	Reach ▼	Impressions
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	year of the City and Sta	ج.م.3,580.00	470 [2] Messaging convers	[2] ج.م.[2] Per messaging con	139,264	253,24
	Jan T. Jan Landon St. Harris H. Jahler	ج.م.2,000.00	4,270 Post engagements	ج.م. 0.47 Per post engagement	159,423	304,12
	pand tills god tig	ج.م.1,700.00	344 [2] Messaging convers	[2] ج.م.4.94 Per messaging con	54,113	128,54
	Reg. Fry stead forced toolf green	ج.م.1,500.00	94 [2] Messaging convers	[2] ج.م. 15.96 Per messaging con	35,553	83,61
	Sales and The Sa	ج.م.1,243.83	-	_	25,408	51,35
	and a fine figure do to make 1	ج.ح.1,200.00	67 [2] Messaging convers	[2] ج.م. <u>17.91</u> Per messaging con	20,688	30,46
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	Die Dan	ج.5.00 ع.م.	79 [2] Messaging convers	10.44 ج.م. [2] Per messaging con	11,126	14,33
	Page Date & co., sci., h. Phys.	ج. 696.54	1,291 Follows or likes	ج.م.9.54 Per follow or like	14,813	28,63
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	or Torin-Specificia man P Page China	ج.م.416.70	932 Follows or likes	ج.م.0.45 Per follow or like	20,343	32,13
	count, hard, of engagements	ج.م.350.00	17,134 Post engagements	o.02.ج.ج Per post engagement	21,576	24,26
	Samuel	ج.م.303.96		Per purchase	12,328	16,63
	Results from 19 campaigns 6  Excludes deleted items	ج.م. 202,597.73 Total Spent	Multiple conversions	Multiple conversions	1,922,951 Accounts Centre acc	<b>7,407,60</b>



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Off/On	Campaign	<ul> <li>◆ Amount spent ↓ •</li> </ul>	Results <b>▼</b>	Cost per result ▼	Reach ▼	Impressions •
	Mader F Moseger	ج.م.15,500.00	954 [2] Messaging convers	[2] ج.م.16.25 Per messaging con	197,564	453,373
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	Sautherated if transport	ج.م. 9,339.85	Messaging convers	12.74. والمحافظة المحافظة الم	55,779	146,477
	Magnetic og 4 renigen	ج.م.7,970.00	Messaging convers	[2] ج.م. <u>10.45.</u> Per messaging con	77,442	150,854
	See Up Freezen	ج.م.6,646.00	Messaging convers	[2] ج.م. <u>1.02</u> Per messaging con	229,978	502,321
	and the	ج.م.6,599.76	Messaging convers	[2] ج.م. <u>4.16.</u> Per messaging con	76,836	218,699
	Jan , No. 1, 1 F Westington	ج.م.5,066.00	901 [2] Messaging convers	[2] ج.م.5.62 Per messaging con	68,689	135,934
	principle and the second	ج.م.3,878.41	Messaging convers	[2] ج.م. <u>2.97.</u> Per messaging con	74,194	176,855
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	Non-Service Services	ج.م.3,865.00	1,097 [2] Messaging convers	[2] ج.م. <u>3.52</u> Per messaging con	73,036	175,224
	GP (GP 1) JP R) IF Manager	چ.م.00.000	24 [2] Messaging convers	[2] ج.م. <u>125.00</u> Per messaging con	22,054	52,076
	Salar par play of Miningen	ج.م. 2,659.73	834 [2] Messaging convers	3.19 ج.م. [2] Per messaging con	21,661	68,103
		ج.م.2,100.000	Messaging convers	[2] ج.م.37.50 Per messaging con	24,949	40,384
	Page (See E print)	ج.م.2,067.55	Follows or likes	ج.م. 0.58 Per follow or like	39,566	104,583
	-	ج.م.2,000.00	Messaging convers	[2] ج.م.4.68 Per messaging con	29,619	46,045
	-	ج.م.2,000.00	Messaging convers	[2] ج.م.[2] Per messaging con	36,501	55,941
	Magnetic og F Page (See	ج.م. 1,999.98	Follows or likes	ج.م. <b>1.20</b> Per follow or like	23,533	48,497
		ج.م.1,749.98	85 [2]	[2] ج.م.[2]	29,965	66,620
	Results from 38 campaigns <b>6</b> Excludes deleted items	ج.م. 107,394.49 Total Spent		- Multiple conversions	1,429,261 Accounts Centre acc	3,424,083 Total



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Off/On	Campaign	<ul> <li>→ Amount spent ↓ →</li> </ul>	Results •	Cost per result ▼	Reach ▼	Impressions ▼
	grantum you know \$ -	ج.م.28,300.00	2,471 [2] Messaging convers	[2] ج.م.11.45 Per messaging con	326,945	685,812
	Modern Starf F Monagen	ج.م. 11,999.92	1,809 [2] Messaging convers	6.63 ج.م. [2] Per messaging con	332,063	622,196
	Made Survey Audion F Manager	ج.م.5,000.00	1,309 [2] Messaging convers	3.82 ج.م. [2] Per messaging con	106,948	222,373
	a N Section Con Vice of Manager	ج.م.4,200.00	1,409 [2] Messaging convers	[2] ج.م. Per messaging con	105,023	209,985
	Graph Cold (JPR) I Manager 1	ج.م.3,333.00	1,173 [2] Messaging convers	2.84.م. [2] Per messaging con	109,966	240,241
	G. J. Coll. J. C. Phonego	ج.م.3,333.00	936 [2] Messaging convers	[2] ج.م.3.56 Per messaging con	81,880	187,877
	Yand Ston & Monager	ج.م.330.00	402 [2] Messaging convers	[2] ج.م.8.28 Per messaging con	35,790	65,764
	mater Season Co. (a) Films	ج.م.3,000.00	384 [2] Messaging convers	[2] ج.م. <u>7.81.</u> Per messaging con	54,786	119,147
	Mininger R. J. J. C. Jul. Jr. J.	ج.م.00.000,3	133 [2] Messaging convers	[2] ج.م.22.56 Per messaging con	18,822	32,139
	Make to near construction	ج.م.3,000.00	200 [2] Messaging convers	[2] ج.م.15.00 Per messaging con	55,974	77,878
	ACC F Manager	ج.م.2,979.36	473 [2] Messaging convers	[2] ج.م.[4] Per messaging con	31,830	58,803
	Sapation of House	ج.م.2,520.41	Messaging conversati		155,360	342,723
	makes Names (AV ) at / Filming	ج.م.2,000.00	170 [2] Messaging convers	[2] ج.م.11.76 Per messaging con	41,671	70,486
	Applicage P Engineers	ج.م.1,870.00	99,110 Post engagements	ج.م.0.02 Per post engagement	197,867	266,926
	No Steel Spring Fillenger	ج.م.1,758.92	75 [2] Messaging convers	[2] ج.م.23.45 Per messaging con	29,609	42,414
		ج.م.1,748.00	618 [2] Messaging convers	[2] ج.م. <u>2.83</u> Per messaging con	41,424	68,013
	a N Salton Day You	ج.م.1,600.00	3,232 Follows or likes	ج.م. 0.50 Per follow or like	66,081	100,901
	Results from 38 campaigns 6 Excludes deleted items	ج.م.98,071.76 Total Spent	Multiple conversions	Multiple conversions	2,060,206 Accounts Centre acc	<b>4,153,893</b> Total



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Off/On	Campaign	▼ Amount spent ↓ ▼	Results •			Impressions
	ring Flad v Nessa Fran Flas	ج.م.14,770.00	1,595 [2] Messaging convers	9.26.م. [2] Per messaging con	276,418	907,780
	rising P (gat to Messour P total P Steel	ج.م.11,350.00	1,149 [2] Messaging convers	9.88. ع.ج. [2] Per messaging con	252,028	631,03
	riving it lead to Monocar Prints P Water.	ج.م.8,726.00	927 [2] Messaging convers	9.41 ج.م.[2] Per messaging con	159,323	436,98
	Spored Spatroet	ج.م.6,900.00	425,805 Post engagements	ج.م.0.02 Per post engagement	204,741	1,097,578
	Special closed (c), yet # Street in Microscope # 78.	ج.م.6,590.00	2,191 [2] Messaging convers	3.01.ج.م[2] Per messaging con	216,080	466,399
	Sent med Jr. or Fland's Monage Fifth.	ج.م.5,629.73	1,773 [2] Messaging convers	2) ج.م. <u>3.18.</u> Per messaging con	192,544	397,31
	many Photos S Montay Plats P Wa.	ج.م.5,390.00	971 [2] Messaging convers	[2] ج.م.555 Per messaging con	120,673	296,406
	God and J. or Piggs a Manage Pill I.	ج.م.5,235.00	1,438 [2] Messaging convers	3.64. [2] Per messaging con	188,641	405,084
	God and A performing to the part of	,,,,,,,,	1,685 [2] Messaging convers	[2] ج.م. <u>10.</u> Per messaging con	142,753	304,036
	GOT THE A PERSON NAMED IN CO.	ج.م.5,139.67	8,147 Follows or likes	ج.م.0.63 Per follow or like	253,506	657,184
	many Plant Street Plant Plant.	ج.م.4,374.00	475 [2] Messaging convers	9.21 ج.م.[2] Per messaging con	111,328	198,748
	and an open tiggers former returns.	3,059.96.5	211 [2] Messaging convers	Per messaging con	94,032	200,252
		ج.م.2,275.00	15,382 Post engagements	ج.م.0.15 Per post engagement	12,981	39,700
		ع.م.1,539.23	78 [2] Messaging convers	19.73. <sub>7.5</sub> [2] Per messaging con	56,049	107,168
		ج.م. 1,538.00	82 [2] Messaging convers	2] <u>ج. ج. [2]</u> Per messaging con	32,487	51,460
		ج.م.1,370.00	Messaging conversati	Per messaging conver	51,760	72,389
		ج.م.1,020.00	Messaging conversati	Per messaging conver	53,968	66,378
	Results from 22 campaigns   Excludes deleted items	ج.م.92,969.78 Total Spent	Multiple conversions	Multiple conversions	1,528,097 Accounts Centre acc	6,501,292 Tota



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